

(Incorporated in the Republic of Singapore) (Company Registration No.: 199806124N)

# SECOND QUARTER AND HALF YEAR FINANCIAL STATEMENTS ANNOUNCEMENT

# 1(a) INCOME STATEMENT FOR THE SECOND QUARTER AND SIX MONTHS ENDED 30 JUNE 2009

	Note	Grou	ıp	•	Gro	up	
		3 months end			6 months end		
		<b>2009</b> \$'000	<b>2008</b> \$'000	Change %	<b>2009</b> \$'000	<b>2008</b> \$'000	Change %
<b>D</b>							
Revenue		23,718	23,576	0.6	46,870	46,590	0.6
Cost of sales		(15,405)	(15,264)	0.9	(30,470)	(29,865)	2.0
Gross profit		8,313	8,312	0.0	16,400	16,725	(1.9)
Other operating income		39	43	(9.3)	68	78	(12.8)
		8,352	8,355	(0.0)	16,468	16,803	(2.0)
Selling & distribution							
expenses	i	(428)	(759)	(43.6)	(948)	(1,584)	(40.2)
General & administrative							
expenses	i	(5,183)	(4,994)	3.8	(10,496)	(10,297)	1.9
<b>Profit from operations</b>	ii	2,741	2,602	5.3	5,024	4,922	2.1
Financial income	iii	2	3	(33.3)	3	13	(76.9)
Financial expenses	iii	(186)	(210)	(11.4)	(386)	(445)	(13.3)
		2,557	2,395	6.8	4,641	4,490	3.4
Share of (losses) profits of							
associate		(5)	(29)	(82.8)	(4)	2	(300.0)
Profit before taxation		2,552	2,366	7.9	4,637	4,492	3.2
Taxation	iv	(517)	(517)	-	(924)	(1,035)	(10.7)
Profit for the period		2,035	1,849	10.1	3,713	3,457	7.4
Attributable to:							
<b>Equity holders of the Comp</b>	any	1,663	1,508	10.3	3,062	2,774	10.4
Minority interests		372	341	9.1	651	683	(4.7)
Profit for the period		2,035	1,849	10.1	3,713	3,457	7.4
Gross profit margin		35.0%	35.3%		35.0%	35.9%	
Net profit margin		8.6%	7.8%		7.9%	7.4%	



(Incorporated in the Republic of Singapore) (Company Registration No.: 199806124N)

# STATEMENT OF COMPREHENSIVE INCOME FOR THE SECOND QUARTER AND SIX MONTHS ENDED 30 JUNE 2009

	Grou	ıp		Grou		
	3 months ended 30 Jun			6 months ended 30 Jun		
	<b>2009</b> \$'000	<b>2008</b> \$'000	Change %	<b>2009</b> \$'000	<b>2008</b> \$'000	Change %
Profit for the period	2,035	1,849	10.1	3,713	3,457	7.4
Other comprehensive income Translation differences relating to financial statements of foreign subsidiaries, net of tax	(307)	(794)	(61.3)	(244)	(777)	(68.6)
Other comprehensive income for the period, net of tax	(307)	(794)	(61.3)	(244)	(777)	(68.6)
Total comprehensive income for the period	1,728	1,055	63.8	3,469	2,680	29.4
Attributable to: <b>Equity holders of the Company</b> Minority interests	<b>1,453</b> 275	<b>989</b> 66	<b>46.9</b> 316.7	<b>2,896</b> 573	<b>2,264</b> 416	<b>27.9</b> 37.7
Total comprehensive income for the period	1,728	1,055	63.8	3,469	2,680	29.4

#### **Notes to Income Statement**

# (i) Selling & distribution expenses General & administrative expenses

Despite the annual salary revision and the increase in overall headcount of the Group, we have put in place measures to contain our general and administrative expenses in the current quarter as compared to its corresponding period in 2008. Accordingly, in line with the cost saving measures in place, there was reduction in selling and distribution expenses incurred by the Group which amounted to \$0.6 million or 40.2%.

## (ii) **Profit from operations**

This is determined after charging (crediting) the following:

Gro	up	Group		
3 months end	ded 30 Jun	6 months ended 30 Ju		
2009	2008	2009	2008	
\$'000	\$'000	\$'000	\$'000	
18	18	36	36	
5	4	11	10	
5	15	17	15	
15	15	30	25	
277	300	574	549	
136	139	272	248	
3	5	6	12	
-	4	-	6	
	3 months end 2009 \$'000 18 5 5 15 277 136	\$'000 \$'000  18 18 5 4  5 15  15 15  277 300 136 139 3 5	3 months ended 30 Jun 2009         6 months ended 2009           \$000         \$000           18         18           5         4           15         15           15         30           277         300         574           136         139         272           3         5         6	



(Incorporated in the Republic of Singapore) (Company Registration No.: 199806124N)

#### Notes to Income Statement (cont'd)

# (ii) Profit from operations (cont'd)

	Grou	ıp	Group		
	3 months end	led 30 Jun	6 months ended 30 Ju		
	2009	2008	2009	2008	
	\$'000	\$'000	\$'000	\$'000	
Bad trade receivables recovered	-	(17)	(1)	(17)	
Depreciation of					
- property, plant and equipment	507	467	1,021	936	
- brooder stocks	145	122	288	239	
Gain on disposal of property,					
plant and equipment	(8)	(27)	(18)	(27)	
Property, plant and equipment written off	2	-	21	-	
Allowance for					
- doubtful trade receivables	16	59	159	66	
- inventory obsolescence	18	-	64	35	
Operating lease expenses	264	251	535	532	
Personnel expenses *	2,980	2,919	6,060	6,101	
Exchange gain, net	(22)	(85)	(267)	(139)	

<sup>\*</sup> Include directors' remuneration.

# (iii) Financial income Financial expenses

Grou	.ip	Group		
3 months end	led 30 Jun	6 months ended 30 Ju		
2009	2008	2009	2008	
\$'000	\$'000	\$'000	\$'000	
147	143	290	304	
31	59	80	123	
8	8	16	18	
186	210	386	445	
(2)	(3)	(3)	(13)	
184	207	383	432	
	3 months end 2009 \$'000 147 31 8 186	\$'000 \$'000 147 143 31 59 8 8 186 210 (2) (3)	3 months ended 30 Jun         6 months ended 2009           \$000         \$000           147         143         290           31         59         80           8         8         16           186         210         386           (2)         (3)         (3)	

Despite the increase in the amount of bank borrowings during the 1<sup>st</sup> half of 2009, the reduction in interest expenses by 13.3% as compared to its corresponding period in 2008 was mainly due to lower interest rates charged by the financial institutions.

#### (iv) Taxation

The effective tax rate of 20.3% and 19.9% for the 2<sup>nd</sup> quarter of 2009 and the half year ended 30 June 2009 respectively was lower than the 21.9% and 23.0% recorded in the corresponding periods in 2008. This is mainly attributed to losses incurred by some subsidiaries in 2008, which cannot be offset against profits earned by other companies in the Group, and the 1% reduction in Singapore corporate tax rate to 17%.

The effective tax charge was higher than the amount obtained by applying the statutory tax rate of 17% on profit before taxation mainly due to varying statutory tax rates of different countries in which the Group operates.



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# 1(b)(i) STATEMENTS OF FINANCIAL POSITION

	Group		Com pa ny		
	30 Jun 2009	31 Dec 2008	30 Jun 2009	31 Dec 2008	
	\$	\$	\$	\$	
Equity attributable to equity holder of the Company	rs				
Share capital	29,613,498	29,411,915	29,613,498	29,411,915	
Reserves	26,234,845	24,179,248	14,364,594	13,427,936	
	55,848,343	53,591,163	43,978,092	42,839,851	
Minority Interests	9,716,009	9,143,011	<u> </u>		
Total Equity	65,564,352	62,734,174	43,978,092	42,839,851	
Non-Current Assets					
Property, plant and equipment	15,494,342	14,639,378	5,641,701	4,680,364	
Brooder stocks	27,981,083	26,745,893	1,798,195	1,196,790	
Investments in subsidiaries	-	-	11,991,086	11,991,086	
Investment in associate	784,280	787,794	812,600	812,600	
Intangible assets	2,274,095	2,205,392	308,475	239,772	
Current Assets					
Inventories	23,105,003	22,385,773	7,520,235	7,512,040	
Breeder stocks	1,595,170	1,595,170	444,690	444,690	
Trade receivables	19,066,734	20,712,162	6,470,182	7,118,439	
Other receivables, deposits and	19,000,731	20,712,102	0,170,102	7,110,135	
prepayments	1,834,742	2,604,894	549,392	1,103,238	
Due from	1,001,712	2,00.,00	0.5,652	1,1 00,200	
- subsidiaries (trade)	_	_	18,097,722	18,842,672	
- subsidiaries (non-trade)	_	_	2,453,858	2,624,119	
- associates (trade)	314,306	508,334	314,306	508,334	
Fixed deposits	24,560	24,560	24,560	24,560	
Cash and bank balances	9,581,111	8,302,611	5,963,489	5,469,044	
	55,521,626	56,133,504	41,838,434	43,647,136	
Current Lia bilities	•	,			
Trade payables	8,236,533	9,189,826	3,169,815	3,383,071	
Bills payable to banks (unsecured)	4,536,501	4,156,350	692,729	638,044	
Other payables and accruals	3,897,545	5,182,697	2,946,784	3,992,125	
Due to	2,057,010	0,102,057	2,5 10,7 01	0,272,120	
- subsidiaries (trade)	-	-	65,650	88,614	
- subsidiaries (non-trade)	-	-	360,000	810,000	
- minority shareholder of			,	,	
a subsidiary (non-trade)	51,845	122,171	-	-	
Finance lease obligations	196,047	172,640	86,042	72,703	
Bank term loans	10,918,872	10,268,215	10,400,000	10,000,000	
Provision for taxation	915,296	1,058,178	463,199	535,299	
Bank overdrafts (unsecured)	1,782,575	1,623,138	-	-	
	30,535,214	31,773,215	18,184,219	19,519,856	
Net Current Assets	24,986,412	24,360,289	23,654,215	24,127,280	
Non-Current Liabilities					
Finance lease obligations	(378,402)	(351,917)	(128,180)	(108,041)	
Bank term loans	(2,020,419)	(2,058,459)	-	-	
Deferred taxation	(3,557,039)	(3,594,196)	(100,000)	(100,000)	
Net Assets	65,564,352	62,734,174	43,978,092	42,839,851	



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# 1(b)(i) STATEMENTS OF FINANCIAL POSITION (cont'd)

	Group		Com pa ny	
	30 Jun 2009	31 Dec 2008	30 Jun 2009	31 Dec 2008
Inventory turnover (days)	145	145	91	86
Trade receivables turnover (days)	77	75	54	56
Debt equity ratio	0.56	0.60	0.42	0.46

# **Notes to Statements of Financial Position**

# (1) The details of subsidiaries are as follows:

Qian Hu Tat Leng Plastic Pte Ltd (Singapore)  Qian Hu Aquarium and Pets (M) Sdn Bhd and its subsidiary: (Malaysia)  - Qian Hu The Pet Family (M) Sdn Bhd (Malaysia)  Kim Kang Aquaculture Sdn Bhd (Malaysia)  Beijing Qian Hu Aquarium & Pets Co., Ltd (People's Republic of China)  Guangzhou Qian Hu Aquarium & Pets Accessories Manufacturing Co., Ltd (People's Republic of China)  Shanghai Qian Hu Aquarium Shanghai Qian Hu Aquarium 100 100 100 100 1,086,516 and Pets Co., Ltd	31 Dec 2008 \$ 57,050
Qian Hu Tat Leng Plastic Pte Ltd (Singapore)  Qian Hu Aquarium and Pets (M) Sdn Bhd and its subsidiary: (Malaysia)  - Qian Hu The Pet Family (M) Sdn Bhd (Malaysia)  Kim Kang Aquaculture Sdn Bhd (Malaysia)  Beijing Qian Hu Aquarium & Pets Co., Ltd (People's Republic of China)  Guangzhou Qian Hu Aquarium & Pets Accessories Manufacturing Co., Ltd (People's Republic of China)  Shanghai Qian Hu Aquarium  100  100  100  57,050  150,451  100  100  100  - 150,451  - 100  100  100  171,824  100  100  1,686,039  1,686,039	
(Singapore) Qian Hu Aquarium and Pets (M) 100 100 150,451 Sdn Bhd and its subsidiary: (Malaysia)  - Qian Hu The Pet Family (M) 100 100 - Sdn Bhd (Malaysia)  Kim Kang Aquaculture Sdn Bhd 65 65 8,538,391 (Malaysia)  Beijing Qian Hu Aquarium & Pets 100 100 171,824 Co., Ltd (People's Republic of China)  Guangzhou Qian Hu Aquarium & Pets 100 100 1,686,039 Accessories Manufacturing Co., Ltd (People's Republic of China)  Shanghai Qian Hu Aquarium 100 100 1,086,516	57,050
Sdn Bhd and its subsidiary: (Malaysia)  - Qian Hu The Pet Family (M) 100 100 - Sdn Bhd (Malaysia)  Kim Kang Aquaculture Sdn Bhd 65 65 8,538,391 (Malaysia)  Beijing Qian Hu Aquarium & Pets 100 100 171,824 Co., Ltd (People's Republic of China)  Guangzhou Qian Hu Aquarium & Pets 100 100 1,686,039 Accessories Manufacturing Co., Ltd (People's Republic of China)  Shanghai Qian Hu Aquarium 100 100 1,086,516	27,000
Sdn Bhd (Malaysia)  Kim Kang Aquaculture Sdn Bhd (Malaysia)  Beijing Qian Hu Aquarium & Pets Co., Ltd (People's Republic of China)  Guangzhou Qian Hu Aquarium & Pets Accessories Manufacturing Co., Ltd (People's Republic of China)  Shanghai Qian Hu Aquarium  100  100  1,086,516	150,451
(Malaysia)  Beijing Qian Hu Aquarium & Pets 100 100 171,824  Co., Ltd (People's Republic of China)  Guangzhou Qian Hu Aquarium & Pets 100 100 1,686,039  Accessories Manufacturing Co., Ltd (People's Republic of China)  Shanghai Qian Hu Aquarium 100 100 1,086,516	-
Co., Ltd (People's Republic of China)  Guangzhou Qian Hu Aquarium & Pets 100 100 1,686,039  Accessories Manufacturing Co., Ltd (People's Republic of China)  Shanghai Qian Hu Aquarium 100 100 1,086,516	8,538,391
Accessories Manufacturing Co., Ltd (People's Republic of China)  Shanghai Qian Hu Aquarium 100 100 1,086,516	171,824
•	1,686,039
(People's Republic of China)	1,086,516
Qian Hu Marketing Co Ltd 74 74 148,262 (Thailand)	148,262
Thai Qian Hu Company Limited 60 60 121,554 (Thailand)	121,554
NNTL (Thailand) Limited 49 * 49 * 30,999 (Thailand)	30,999
11,991,086	11,991,086

<sup>\*</sup> The Company has voting control at general meetings & Board meetings of NNTL (Thailand) Limited.



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#### Notes to Statements of Financial Position (cont'd)

(2) The details of associate are as follows:

	Gro	up	Company		
	30 Jun 2009 \$	31 Dec 2008 \$	30 Jun 2009 \$	31 Dec 2008 \$	
Unquoted equity investment - Arcadia Products PLC	812,600	812,600	812,600	812,600	
Share of post-acquisition losses	(28,320)	(24,806)	-	-	
	784,280	787,794	812,600	812,600	

- In July 2007, the Company acquired a 20% equity interest in Arcadia Products PLC ("Arcadia"), an aquarium lamp manufacturer based in the United Kingdom, for an initial consideration of £264K (approximately S\$813K). In addition, it was agreed that if Arcadia achieves a net profit after tax ("PAT") of not less than £400K (the "Required PAT") in respect of Arcadia's financial year ended on either 30 June 2008 ("FY 2008") or 30 June 2009 ("FY 2009"), a further consideration for the acquisition amounting to 20% of six times the amount of Arcadia's PAT less the amount of initial consideration already paid by the Company ("further consideration") will be paid. As Arcadia did not achieve the Required PAT in both FY 2008 and FY 2009, the further consideration will not be payable.
- As announced on 20 April 2009, the Company has entered into a joint venture agreement to set up a 50-50% joint venture company in Chennai, Qian Hu Aquasstar (India) Private Limited ("JV Company"), dealing with the manufacturing and distribution of aquarium accessories, such as fish food and aquarium tanks. The Company's cost of investment in the new JV Company, amounting to approximately S\$400K, will be injected into the new JV Company by the 3<sup>rd</sup> quarter of 2009.

#### (3) Intangible assets comprise:

	Group		<b>Company</b>	
	30 Jun 2009 \$	31 Dec 2008	30 Jun 2009 \$	31 Dec 2008
Trademarks/customer acquisition costs	901,025	826,774	884,149	809,898
Product listing fess	196,153	196,153	196,153	196,153
Goodwill on consolidation	1,965,620	1,965,620	-	-
Less accumulated amortisation	3,062,798 (788,703)	2,988,547 (783,155)	1,080,302 (771,827)	1,006,051 (766,279)
	2,274,095	2,205,392	308,475	239,772

Trademarks/customer acquisition costs relate to costs paid to third parties in relation to the acquisition of trademarks rights and existing customer base of two brands of pet food. Such costs are estimated to have indefinite lives and are tested for impairment annually.

Product listing fees relate to cost paid to third parties in relation to the entitlements to list and sell the Company's products in certain supermarkets, and are amortised over 3 years.

Goodwill on consolidation represents the excess of the cost of acquisition over the fair value of the Group's share of the identifiable net assets of subsidiaries acquired. It is stated at cost from the date of initial recognition less accumulated impairment losses and is subjected to annual impairment testing.



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# **Notes to Statements of Financial Position (cont'd)**

# (4) Inventories comprise:

	Group		Company	
	30 Jun 2009 \$	31 Dec 2008	30 Jun 2009 \$	31 Dec 2008 \$
Fish	7,285,370	6,700,278	3,360,763	3,206,189
Accessories	15,563,013	15,416,961	4,524,772	4,606,851
Plastics products - raw materials	354,133	243,516	-	-
Plastics products - finished goods	361,577	419,808	-	-
	23,564,093	22,780,563	7,885,535	7,813,040
Less allowance for inventory				
obsolescence	(459,090)	(394,790)	(365,300)	(301,000)
	23,105,003	22,385,773	7,520,235	7,512,040

The increase in inventory balance was due to additional purchases of Dragon Fish made in anticipation of its increasing demand, so as to ensure that there is a consistent supply of Dragon Fish in the following quarters.

# (5) Trade receivables comprise:

	Gro	Group		pany
	30 Jun 2009 \$	31 Dec 2008 \$	30 Jun 2009 \$	31 Dec 2008 \$
Trade receivables Less allowance for doubtful	21,289,571	22,958,865	8,344,121	9,018,920
trade receivables	(2,222,837)	(2,246,703)	(1,873,939)	(1,900,481)
	19,066,734	20,712,162	6,470,182	7,118,439

Our conscientious effort made in monitoring and collection of trade receivables balances has resulted in the decrease in the amount of trade receivables as at 30 June 2009. The trade receivables turnover days have remained relatively consistent during both periods. The Group typically grants existing customers credit terms of 30 to 90 days.

#### (6) Other receivables, deposits and prepayments comprise:

	Group		Com	pany
	30 Jun 2009	31 Dec 2008	30 Jun 2009	31 Dec 2008
	\$	\$	\$	\$
Other receivables	375,635	322,899	179,142	86,074
Deposits	286,281	313,762	53,175	56,398
Prepayments	537,059	453,125	90,921	124,319
Advances to suppliers	138,438	451,347	54,094	365,615
Deposit for purchase of				
property, plant and equipment	203,900	470,832	172,060	470,832
Tax recoverable	293,429	592,929	-	-
	1,834,742	2,604,894	549,392	1,103,238



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#### Notes to Statements of Financial Position (cont'd)

The higher amount of other receivables, deposits and prepayments balances as at 31 December 2008 was mainly due to advances made to suppliers in relation to the on-going infrastructure construction work in our Singapore farm and the deposits placed for the purchase of related equipment. These amounts have since been capitalised under plant, property and equipment as at 30 June 2009. In addition, the tax recoverable amounts as at 31 December 2008 has been partially utilised in the 1<sup>st</sup> half of 2009 as settlement of tax liability for the current year.

- (7) The cash received from trade receivables during the 1<sup>st</sup> half of 2009 were used for the settlement of trade payables so as to secure better trade discounts with our regular suppliers for purchases made.
- (8) Other payables and accruals comprise:

	Group		Com	pany
	30 Jun 2009 \$	31 Dec 2008	30 Jun 2009 \$	31 Dec 2008 \$
Accrued operating expenses Accrued staff costs	274,504 1,237,021	329,191 2,139,748	74,382 823,780	218,268 1,555,234
Other payables Advance received from customers	2,380,770 5,250	2,545,918 167,840	2,043,372 5,250	2,218,623
	3,897,545	5,182,697	2,946,784	3,992,125

The reduction of other payables and accruals as at 30 June 2009 was mainly due to the decrease in accrued staff costs as a result of bonus payment made in January 2009.

(9) The increase in finance lease obligations as at 30 June 2009 was due to the purchase of three motor vehicles under hire purchase arrangements during the 1<sup>st</sup> half of 2009.



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#### 1(b)(ii) **GROUP BORROWINGS**

	Gro	oup	Company	
	30 Jun 2009	31 Dec 2008	30 Jun 2009	31 Dec 2008
	\$	\$	\$	\$
Due within 1 year:				
Short term loans (unsecured)	10,400,000	10,000,000	10,400,000	10,000,000
Long-term loans, current portion				
- secured	33,009	31,113	-	-
- unsecured	485,863	237,102	-	-
	518,872	268,215	-	-
	10,918,872	10,268,215	10,400,000	10,000,000
Due after 1 year:				
Long-term loans				
- secured	57,121	75,853	-	-
- unsecured	1,963,298	1,982,606	-	-
	2,020,419	2,058,459	-	-
	12,939,291	12,326,674	10,400,000	10,000,000

The proceeds from the additional bank borrowings was mainly utilised for capital expenditure in relation to the expansion of our Dragon Fish breeding and farming facilities in Singapore.

The unsecured short-term loans are revolving bank loans that bear interest at rates ranging from 1.73% to 2.31% (31/12/2008: 2.31% to 3.58%) per annum and are repayable within the next 12 months from the balance sheet date.

The long-term loans, taken by a subsidiary, comprise:

- a 7-year bank loan of RM0.5 million, secured by a mortgage on a subsidiary's freehold land, bears interest at 6.80% (31/12/2008: 7.75%) per annum and is repayable in 84 monthly instalments commencing January 2005;
- a 5-year unsecured bank loan of RM1.85 million, bears interest at 7.05% (31/12/2008: 8.00%) per annum and is repayable in 60 monthly instalments commencing August 2006;
- a 10-year unsecured bank loan of RM2.5 million, bears interest at 7.05% (31/12/2008: 8.00%) per annum and is repayable in 120 monthly instalments commencing March 2007; and
- a 5-year unsecured bank loan of RM3.0 million, bears interest at 6.55% (31/12/2008: 7.50%) per annum and is repayable in 60 monthly instalments commencing May 2009.

As at 30 June 2009, there were corporate guarantees given by the Company to financial institutions for banking facilities extended to subsidiaries amounting to approximately \$11.0 million (31/12/2008: \$10.5 million). As announced previously, the adoption of the amendments to FRS 39 *Financial Instruments: Recognition and Measurement - Financial Guarantee Contracts* (effective from financial years beginning on or after 1 January 2006), which required the Company to measure the financial guarantees given to financial institutions for bank borrowings of its subsidiaries at fair value upon inception of the guarantees, was assessed to have no material financial impact on the Group's financial statements.



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# 1(c) <u>STATEMENT OF CASH FLOWS FOR THE SECOND QUARTER AND SIX MONTHS ENDED</u> 30 JUNE 2009

	Gro	oup	Group	
	3 months en	ded 30 Jun	6 months en	ded 30 Jun
	2009	2008	2009	2008
	\$	\$	\$	\$
Cash flows from operating activities				
Profit before taxation and minority interests	2,552,810	2,366,336	4,637,109	4,492,429
Adjustments for:				
Bad trade receivables				
- written off	27	4,280	54	5,964
- recovered	-	(16,600)	(755)	(16,600)
Depreciation of				
- property, plant and equipment	506,799	467,460	1,021,277	936,564
- brooder stocks	144,871	122,493	288,180	238,591
Gain on disposal of property, plant				
and equipment	(8,048)	(26,992)	(17,963)	(26,717)
Property, plant and equipment written off	2,459	66	20,913	66
Amortisation of product listing fees	2,774	5,186	5,548	12,108
Allowance for				
- doubtful trade receivables	15,955	58,521	159,340	66,021
- inventory obsolescence	17,500	-	64,300	34,739
Share of losses (profits) of associate	4,158	28,969	3,514	(1,920)
Financial expenses	186,002	209,626	386,548	445,201
Financial income	(2,328)	(2,947)	(3,446)	(13,291)
Operating profit before working capital changes	3,422,979	3,216,398	6,564,619	6,173,155
(Increase) Decrease in:				
Inventories	532,679	(815,768)	(783,984)	(612,570)
Trade receivables	(1,224,532)	(605,542)	1,490,924	(458,981)
Other receivables, deposits and prepayments	(194,280)	(37,420)	520,009	(37,147)
Due from associate (trade)	100,455	32,622	194,028	795,850
Increase (Decrease) in:				
Trade payables	1,150,327	279,522	(944,541)	(551,999)
Bills payable to banks	541,895	103,109	422,236	(123,858)
Other payables and accruals	(52,870)	1,157,399	(1,278,786)	414,967
Cash generated from operations	4,276,653	3,330,320	6,184,505	5,599,417
Payment of income tax	(570,085)	(445,600)	(784,940)	(643,649)
Net cash generated from operating activities	3,706,568	2,884,720	5,399,565	4,955,768
Cash flows from investing activities				
Purchase of				
- property, plant and equipment	(703,403)	(620,480)	(1,886,044)	(2,021,944)
- brooder stocks	(1,576,090)	(1,744,034)	(1,828,980)	(3,636,284)
Proceeds from disposal of property,				
plant and equipment	13,967	26,142	28,120	40,834
Payment for trademarks/customer acquisition costs	(21,670)	(25,210)	(74,251)	(31,398)
Interest received	2,328	2,947	3,446	13,291
Net cash used in investing activities	(2,284,868)	(2,360,635)	(3,757,709)	(5,635,501)



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## 1(c) <u>STATEMENT OF CASH FLOWS FOR THE SECOND QUARTER AND SIX MONTHS ENDED</u> 30 JUNE 2009 (cont'd)

3 months e-test 30 Jun 2009         2008 2008         2009 2008           \$         \$         \$         \$           Cash flows from financing activities         27,787 47,661 201,583 112,664         Drawdown of bank term loans         395,000 700,000 813,000 1,200,000         1,200,000           Repayment of - finance lease obligations         (51,595) (47,101) (102,505) (165,223)         1,202,000           - bank term loans         (98,708) (59,436) (172,552) (121,922)         1,202,000           - bank term loans         (98,708) (59,436) (172,552) (121,922)         1,202,000           - bank term loans         (98,708) (59,436) (172,552) (121,922)         1,202,000           - bank term loans         (98,708) (59,436) (172,552) (121,922)         1,202,000           - bank term loans         (98,708) (59,436) (172,552) (121,922)         1,202,000           - loans from minority shareholder of a subsidiary         (13,715) (43,071) (68,865) (126,403)         (126,403)           Payment of dividends to shareholders         (840,346) - (840,346) (29,626) (392,038) (439,323)         (439,323)           Net cash (used in) generated from financing activities         (769,258) 388,427         (561,723) 459,793         (59,793)           Cash and cash equivalents at beginning of period (7,707,719) 4,336,056         6,704,033 5,449,943         (59,449,943)           Effect		Group		Group		
S   S   S   S   S   Cash flows from financing activities   Proceeds from issuance of new shares   27,787   47,661   201,583   112,664   Drawdown of bank term loans   395,000   700,000   813,000   1,200,000   Repayment of		3 months en	ded 30 Jun	in 6 months ended 30 Ju		
Cash flows from financing activities           Proceeds from issuance of new shares         27,787         47,661         201,583         112,664           Drawdown of bank term loans         395,000         700,000         813,000         1,200,000           Repayment of         -		2009	2008	2009	2008	
Proceeds from issuance of new shares         27,787         47,661         201,583         112,664           Drawdown of bank term loans         395,000         700,000         813,000         1,200,000           Repayment of         - </th <th></th> <th>\$</th> <th>\$</th> <th>\$</th> <th>\$</th>		\$	\$	\$	\$	
Drawdown of bank term loans   395,000   700,000   813,000   1,200,000   Repayment of   - finance lease obligations   (51,595)   (47,101)   (102,505)   (165,223)   - bank term loans   (98,708)   (59,436)   (172,552)   (121,922)   - loans from minority shareholder of a subsidiary   Payment of dividends to shareholders   (840,346)   - (8	Cash flows from financing activities					
Repayment of   - finance lease obligations   (51,595)   (47,101)   (102,505)   (165,223)   - bank term loans   (98,708)   (59,436)   (172,552)   (121,922)   - loans from minority shareholder of a subsidiary   (13,715)   (43,071)   (68,865)   (126,403)   Rayment of dividends to shareholders   (840,346)   -   (840,346)   -   (840,346)   -   (187,681)   (209,626)   (392,038)   (439,323)     Net cash (used in) generated from financing activities   (769,258)   388,427   (561,723)   459,793     Net increase (decrease) in cash and cash equivalents   (652,442   912,512   1,080,133   (219,940)	Proceeds from issuance of new shares	27,787	47,661	201,583	112,664	
- finance lease obligations (51,595) (47,101) (102,505) (165,223) - bank term loans (98,708) (59,436) (172,552) (121,922) - loans from minority shareholder of a subsidiary (13,715) (43,071) (68,865) (126,403) Payment of dividends to shareholders (840,346) - (840,346) - Interest paid (187,681) (209,626) (392,038) (439,323)  Net cash (used in) generated from financing activities (769,258) 388,427 (561,723) 459,793  Net increase (decrease) in cash and cash equivalents at beginning of period (552,442) 912,512 1,080,133 (219,940) Cash and cash equivalents at beginning of period (65) (37,695) 38,930 (19,130)  Cash and cash equivalents at end of period	Drawdown of bank term loans	395,000	700,000	813,000	1,200,000	
- bank term loans (98,708) (59,436) (172,552) (121,922) - loans from minority shareholder of a subsidiary Payment of dividends to shareholders (840,346) - (840,346) - (840,346) - (392,038) (439,323)  Net cash (used in) generated from financing activities (769,258) 388,427 (561,723) 459,793  Net increase (decrease) in cash and cash equivalents at beginning of period Cash and cash equivalents at beginning of period Effect of exchange rate changes on cash balances held in foreign currencies (65) (37,695) 38,930 (19,130)  Cash and cash equivalents at end of period	Repayment of					
- loans from minority shareholder of a subsidiary Payment of dividends to shareholders Interest paid  Net cash (used in) generated from financing activities  Net increase (decrease) in cash and cash equivalents at beginning of period  Effect of exchange rate changes on cash balances held in foreign currencies  Cash and cash equivalents at end of period	- finance lease obligations	(51,595)	(47,101)	(102,505)	(165,223)	
Payment of dividends to shareholders   (840,346)   - (840,346)   - (392,038)   (439,323)	- bank term loans	(98,708)	(59,436)	(172,552)	(121,922)	
Interest paid         (187,681)         (209,626)         (392,038)         (439,323)           Net cash (used in) generated from financing activities         (769,258)         388,427         (561,723)         459,793           Net increase (decrease) in cash and cash equivalents         652,442         912,512         1,080,133         (219,940)           Cash and cash equivalents at beginning of period on cash balances held in foreign currencies         7,170,719         4,336,056         6,704,033         5,449,943           Cash and cash equivalents at end of period	- loans from minority shareholder of a subsidiary	(13,715)	(43,071)	(68,865)	(126,403)	
Net cash (used in) generated from financing activities  (769,258) 388,427 (561,723) 459,793  Net increase (decrease) in cash and cash equivalents  (652,442 912,512 1,080,133 (219,940)  Cash and cash equivalents at beginning of period on cash balances held in foreign currencies  (65) (37,695) 38,930 (19,130)  Cash and cash equivalents at end of period	Payment of dividends to shareholders	(840,346)	-	(840,346)	-	
Financing activities         (769,258)         388,427         (561,723)         459,793           Net increase (decrease) in cash and cash equivalents         652,442         912,512         1,080,133         (219,940)           Cash and cash equivalents at beginning of period on cash balances held in foreign currencies on cash balances held in foreign currencies         (65)         (37,695)         38,930         (19,130)           Cash and cash equivalents at end of period	Interest paid	(187,681)	(209,626)	(392,038)	(439,323)	
Net increase (decrease) in cash and cash equivalents Cash and cash equivalents at beginning of period Effect of exchange rate changes on cash balances held in foreign currencies Cash and cash equivalents at end of period  Cash and cash equivalents at end of period	Net cash (used in) generated from					
equivalents         652,442         912,512         1,080,133         (219,940)           Cash and cash equivalents at beginning of period         7,170,719         4,336,056         6,704,033         5,449,943           Effect of exchange rate changes on cash balances held in foreign currencies         (65)         (37,695)         38,930         (19,130)           Cash and cash equivalents at end of period	financing activities	(769,258)	388,427	(561,723)	459,793	
equivalents         652,442         912,512         1,080,133         (219,940)           Cash and cash equivalents at beginning of period         7,170,719         4,336,056         6,704,033         5,449,943           Effect of exchange rate changes on cash balances held in foreign currencies         (65)         (37,695)         38,930         (19,130)           Cash and cash equivalents at end of period	Net increase (decrease) in cash and cash					
Cash and cash equivalents at beginning of period  7,170,719 4,336,056 6,704,033 5,449,943  Effect of exchange rate changes on cash balances held in foreign currencies  (65) (37,695) 38,930 (19,130)  Cash and cash equivalents at end of period	· · · · · · · · · · · · · · · · · · ·	652,442	912,512	1,080,133	(219,940)	
on cash balances held in foreign currencies (65) (37,695) 38,930 (19,130)  Cash and cash equivalents at end of period	-	7,170,719	4,336,056	6,704,033	5,449,943	
Cash and cash equivalents at end of period	Effect of exchange rate changes					
	on cash balances held in foreign currencies	(65)	(37,695)	38,930	(19,130)	
(Note i) 7,823,096 5,210,873 7,823,096 5,210,873	Cash and cash equivalents at end of period					
	(Note i)	7,823,096	5,210,873	7,823,096	5,210,873	

# **Notes to Statement of Cash Flows**

## (i) Cash and cash equivalents comprise:

	Gro	oup
	30 Jun 2009 \$	30 Jun 2008 \$
Fixed deposits	24,560	23,706
Cash and bank balances	9,581,111	7,015,454
Bank overdrafts	(1,782,575)	(1,828,287)
	7,823,096	5,210,873

(ii) The improvement in the Group's **net cash generated from operating activities** on a quarter-on-quarter basis and for the half year ended 30 June 2009 was due to higher operating profit generated in the 2<sup>nd</sup> quarter and 1<sup>st</sup> half of 2009 as compared to its corresponding periods in 2008. In addition, we were able to better manage our cash flow by realising our receivables balances into cash balances for the settlement of trade and other payables.

**Net cash used in investing activities** was mainly related to the purchase of brooder stocks in both our Singapore and Malaysia farms and capital expenditure incurred for the construction and expansion of our Dragon Fish breeding facilities in Singapore, as well as on-going enhancement to the infrastructure and farm facilities in overseas entities.



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# Notes to Statement of Cash Flows (cont'd)

During the 1<sup>st</sup> half of 2009, there were cash proceeds received from the issuance of new shares arising from exercise of warrants and the additional drawdown of bank loans granted by financial institutions. These amounts were utilised for the repayment to minority shareholder of a subsidiary and the settlement of finance lease obligations on a monthly basis, as well as the servicing of interest payments. The above, coupled with the payment of final dividends to shareholders in April 2009, results in the **net cash used in financing activities**.

# 1(d)(i) STATEMENTS OF CHANGES IN EQUITY

_	Equity att	ributable to equit	ty holders of the C	Company		
		_	Currency			
Group	Share capital \$	Accumulated profits	translation reserve \$	Total \$	Minority interests	Total Equity \$
Balance at 1 Jan 2008	29,295,961	19,295,700	(594,050)	47,997,611	7,635,185	55,632,796
Changes in equity for the period: Issue of new shares Capital contribution Total comprehensive income for the period	115,954	- - 6.042.747	- - (565,149)	115,954 - 5,477,598	451,500 1,056,326	115,954 451,500 6,533,924
Balance at 31 Dec 2008	29,411,915	25,338,447	(1,159,199)	53,591,163	9,143,011	62,734,174
Changes in equity for the period: Issue of new shares Total comprehensive income for the period	173,796	1.398.460	- 44.106	173,796 1.442.566	- 297.952	173,796 1.740.518
Balance at 31 Mar 2009	29,585,711	26,736,907	(1,115,093)	55,207,525	9,440,963	64,648,488
Changes in equity for the period: Issue of new shares Total comprehensive income	27,787	-	-	27,787	-	27,787
for the period Payment of first and final dividend	-	1,663,240 (840,346)	(209,863)	1,453,377 (840,346)	275,046	1,728,423 (840,346)
Balance at 30 Jun 2009	29,613,498	27,559,801	(1,324,956)	55,848,343	9,716,009	65,564,352



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#### 1(d)(i) STATEMENTS OF CHANGES IN EQUITY (cont'd)

Company	Share capital \$	Accumulated profits	Total \$
Balance at 1 Jan 2008	29,295,961	10,859,010	40,154,971
Changes in equity for the period:			
Issue of new shares	115,954	-	115,954
Total comprehensive income for the period	-	2,568,926	2,568,926
Balance at 31 Dec 2008	29,411,915	13,427,936	42,839,851
Changes in equity for the period:			
Issue of new shares	173,796	-	173,796
Total comprehensive income for the period	-	533,814	533,814
Balance at 31 Mar 2009	29,585,711	13,961,750	43,547,461
Changes in equity for the period:			
Issue of new shares	27,787	-	27,787
Total comprehensive income for the period	-	1,243,190	1,243,190
Payment of first and final dividend	-	(840,346)	(840,346)
Balance at 30 Jun 2009	29,613,498	14,364,594	43,978,092

#### 1(d)(ii) CHANGES IN COMPANY'S SHARE CAPITAL

Share capital Ordinary shares issued and fully paid	Number of shares	\$
Balance as at 1 Jan 2009 Issue of new shares - Exercise of warrants issued	415,224,269 5,759,524	29,411,915 201,583
Balance as at 30 Jun 2009	420,983,793	29,613,498

As at 30 June 2009, there were no (31/12/2008: Nil) unissued ordinary shares in the Company under options granted to eligible employees of the Group, including associates of controlling shareholders of the Company, under the Qian Hu Post-IPO Share Option Scheme.

The Company issued 64,965,868 warrants in September 2007, of which 25,428,467 were exercised by warrant holders to subscribe for 25,428,467 new ordinary shares of the Company at the exercise price of \$0.035 per share as at 31 December 2008. During the 1<sup>st</sup> half of 2009, an additional 5,759,524 warrants issued were exercised by warrant holders to subscribe for 5,759,524 new shares of the Company. Accordingly, there were 33,777,877 warrants outstanding as at 30 June 2009.



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#### NEGATIVE ASSURANCE CONFIRMATION ON INTERIM FINANCIAL RESULTS 1(e) PURSUANT TO RULE 705(5) OF THE LISTING MANUAL

We, the undersigned, hereby confirm to the best of our knowledge, nothing has come to the attention of the Board of Directors of the Company which may render the unaudited interim financial results for the second quarter and half year ended 30 June 2009 to be false or misleading in any material aspect.

On behalf of the Board of Directors

#### KENNY YAP KIM LEE

ALVIN YAP AH SENG **Executive Chairman and Deputy Managing Director** Managing Director

Singapore 20 July 2009

#### 2 **AUDIT**

The financial statements have not been audited or reviewed by the Company's auditors.

#### 3 **AUDITORS' REPORT**

Not applicable

#### **ACCOUNTING POLICIES** 4

Other than the adoption of the new and revised Financial Reporting Standards (FRS) as mentioned in paragraph 5 below, there were no changes in accounting policies and methods of computation adopted in the financial statements for the current reporting period as compared to the most recent audited annual financial statements as at 31 December 2008.

#### 5 **CHANGES IN ACCOUNTING POLICIES**

During the financial year, the Group and the Company adopted the amendments to FRS 1 (revised 2008) Presentation of Financial Statements, FRS 23 (revised 2007) Borrowing Costs and FRS 108 Operating Segments, which took effect from financial year beginning from 1 January 2009. These changes in accounting policies are now assessed to have no material impact to the results or the opening balances of the accumulated profits of the Group and of the Company for the year ending 31 December 2009.

#### EARNINGS PER ORDINARY SHARE (EPS) 6

	Gr	Group		oup
	3 months en	nded 30 Jun	6 months ended 30 Jun	
	2009	2008	2009	2008
EPS (based on consolidated net profit attributable to equity holders)				
<ul><li>on weighted average number of ordinary shares on issue (cents)</li><li>on a fully diluted basis (cents)</li></ul>	0.39 0.38	0.36 0.34	0.73 0.70	0.67 0.62

Earnings per ordinary share on existing issued share capital is computed based on the weighted average number of shares in issue during the period of 418,854,283 (30/6/2008: 413,941,112).

Earnings per ordinary share on a fully diluted basis is computed based on the weighted average number of shares during the period adjusted to assume conversion of all potential dilutive ordinary shares of 440,390,324 (30/6/2008: 444,132,322).



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#### 7 <u>NET ASSET VALUE PER SHARE</u>

	Group		Company	
	30 Jun 2009	31 Dec 2008	30 Jun 2009	31 Dec 2008
Net asset value per share based on				
existing issued share capital as at the				
respective dates (cents)	15.57	15.11	10.45	10.32

Net asset value per share is computed based on the number of shares in issue as at 30 June 2009 of 420,983,793 (31/12/2008: 415,224,269).

### 8 REVIEW OF GROUP PERFORMANCE

#### (a) Revenue

#### 6 months 2009 vs 6 months 2008

	Gro	up		
	6 months en	ded 30 Jun	Increa	se
	2009	2008	(Decrea	se)
	\$'000	\$'000	\$'000	%
Fish	23,864	23,405	459	2.0
Accessories	18,033	17,501	532	3.0
Plastics	4,973	5,684	(711)	(12.5)
	46,870	46,590	280	0.6

For the 6 months ended 30 June 2009, the ornamental fish and accessories activities continued to be our core activities, which together accounted for almost 89% of total revenue. Our revenue increased by approximately \$0.3 million or 0.6% from \$46.6 million for the 6 months ended 30 June 2008 to \$46.9 million for the 6 months ended 30 June 2009.

On a geographical basis, revenue from Singapore dipped 7.6% while overseas grew marginally by 3.7% in 1<sup>st</sup> half of 2009 as compared to its corresponding period in 2008. Both the Singapore and overseas operations' constant effort in expanding our distribution network into overseas untapped markets contributed to the increase in overseas revenue.

#### 2Q 2009 vs 2Q 2008

	Gro	up		
	2Q 2009			se se)
	\$'000	\$'000	\$'000	<b>%</b>
Fish	12,012	11,761	251	2.1
Accessories	9,151	8,752	399	4.6
Plastics	2,555	3,063	(508)	(16.6)
	23,718	23,576	142	0.6

Our revenue increased marginally by approximately \$0.1 million or 0.6% in the 2<sup>nd</sup> quarter of 2008 as compared to its corresponding period in 2008.



(Incorporated in the Republic of Singapore) (Company Registration No.: 199806124N)

#### 8 REVIEW OF GROUP PERFORMANCE (cont'd)

#### (a) Revenue (cont'd)

#### 2Q 2009 vs 2Q 2008 (cont'd)

#### Fish

Dragon Fish sales continue to grow in tandem with our other ornamental fish revenue in the current quarter. Our continuous effort to increase our export of ornamental fish to more customers and countries around the world from Singapore, Malaysia and Thailand, has given rise to the improved ornamental fish revenue in the current quarter as compared to its corresponding period in 2008.

#### Accessories

As highlighted in our previous announcements, with our accessories business being more exportoriented, we managed to leverage on our Group's existing overseas distribution bases & network and the infrastructure available to explore more untapped markets with growth potential. Our subsidiaries in Malaysia, Thailand and China also managed to continue expanding their distribution network in those countries to capture more sales in the current quarter as compared to its corresponding period in 2008.

#### **Plastics**

Revenue from plastics activities registered a decline of \$0.5 million or 16.6% in the current quarter as compared to its corresponding period in 2008 mainly due to adjustments made to the selling prices of our plastic products following the significant reduction in the costs of our raw materials (resins – which fluctuate with the oil prices). Despite the reduction in revenue, we were able to command a better profit margin in the current quarter (please refer to commentary on profitability below).

#### 2O 2009 vs 1O 2009

	Group			
	2Q 2009			ıse
	\$'000	\$'000	\$'000	%
Fish	12,012	11,852	160	1.3
Accessories	9,151	8,882	269	3.0
Plastics	2,555	2,418	137	5.7
	23,718	23,152	566	2.4

Our revenue increased by approximately \$0.5 million or 2.4% from \$23.2 million in the 1<sup>st</sup> quarter of 2009 to \$23.7 million in the 2<sup>nd</sup> quarter of 2009. All business activities registered growth in revenue during the current quarter as compared to the previous quarter.

#### Fish

During the 2<sup>nd</sup> quarter of 2009, our ornamental fish export sales from Singapore and Malaysia continued to generate higher revenue with more new markets. In addition, with the reliable source of demand for our Dragon Fish in both the domestic and overseas markets, we continue to record an increase in the sales of self-bred Dragon Fish as compared to that of the previous quarter.



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#### 8 REVIEW OF GROUP PERFORMANCE (cont'd)

#### (a) Revenue (cont'd)

#### 2Q 2009 vs 1Q 2009 (cont'd)

#### **Accessories**

Revenue from our accessories activities grew steadily in the current quarter as compared to the previous quarter. All our subsidiaries in Malaysia, Thailand and China continue to channel in more sales with their expanding distribution network.

#### **Plastics**

With an enlarged customer and product base, our revenue from our plastics activities is also experiencing steady growth in the current quarter as compared to that of the previous quarter.

# (b) **Profitability**

#### 6 months 2009 vs 6 months 2008

	Grou	ıp				
	6 months end	led 30 Jun	Increase			
	2009 2008		2009 2008 (Decreas		ise)	
	\$'000	\$'000	\$'000	<b>%</b>		
Fish	3,793	4,620	(827)	(17.9)		
Accessories	1,319	1,012	307	30.3		
Plastics	666	350	316	90.3		
Unallocated corporate expenses	(1,141)	(1,490)	349	23.4		
	4,637	4,492	145	3.2		

In line with the marginal increase in revenue, our operating profit before taxation increase by approximately \$0.1 million or 3.2% from \$4.5 million for the half year ended 30 June 2008 to \$4.6 million for the half year ended 30 June 2009. Profit after taxation attributable to equity holders increased by 10.4% from \$2.8 million for the 6 months ended 30 June 2008 to approximately \$3.1 million for the 6 months ended 30 June 2009. Our fish business was the main profit contributor in the 1<sup>st</sup> half of 2009.

# 2Q 2009 vs 2Q 2008

_	Grou	ıp		
	2Q 2009	2Q 2008	Increase (Decrease)	
	\$'000	\$'000	\$'000	%
Fish	2,020	2,313	(293)	(12.7)
Accessories	717	566	151	26.7
Plastics	294	192	102	53.1
Unallocated corporate expenses	(479)	(705)	226	32.1
	2,552	2,366	186	7.9



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#### 8 REVIEW OF GROUP PERFORMANCE (cont'd)

#### (b) **Profitability (cont'd)**

#### 2Q 2009 vs 2Q 2008 (cont'd)

#### **Fish**

Notwithstanding the higher revenue recorded, our operating profit from ornamental fish decreased by approximately \$0.3 million or 12.7% from \$2.3 million to \$2.0 million in the 2<sup>nd</sup> quarter of 2009 as compared to its corresponding period in 2008 mainly due to lower sales of our self-bred Dragon Fish which yielded better margin as compared to the sales of Dragon Fish sourced from third parties. With the completion of the new breeding facilities in our Malaysia farm in end 2008, we have managed to increase our production of self-bred Dragon Fish in the current quarter which would generate sales in the coming quarters.

(P.S. Dragon Fish off-springs need 3 to 6 months to grow into marketable size)

The reliant of our export of ornamental fish business continued to turn in consistent revenue and respectable profit margins.

# Accessories

With improved revenue generated and better profit margin contributions from our export of accessories, operating profit from our accessories business increased by approximately \$0.2 million or 26.7% in the 2<sup>nd</sup> quarter of 2009 as compared to its corresponding period in 2008. In addition, the operational efficiency achieved by our Guangzhou factory with more production activities, has enhanced the profitability of the accessories business.

#### **Plastics**

During the current quarter, operating profit from our plastics activities increased significantly by \$0.1 million or 53.1% on a quarter-on-quarter basis despite a reduction in revenue as it has since managed to recoup its profit margin which was eroded in the 2<sup>nd</sup> quarter of 2008 as a result of increasing raw material (resins) prices then. In addition, its profitability was further lifted with cost-saving measures put in place as compared to its corresponding period in 2008.

#### **Unallocated corporate expenses**

These were staff costs and administrative expenses incurred in relation to the overseeing of both the Group's local and overseas operations. The lower corporate expenses reported were due to conscientious effort made to contain operating costs, which was in accordance with the Group's objective to be more productive and efficient in the long run.

#### 2Q 2009 vs 1Q 2009

	Group				
	2Q 2009	-		Increase (Decrease)	
	\$'000	\$'000	\$'000	<b>%</b>	
Fish	2,020	1,773	247	13.9	
Accessories	717	602	115	19.1	
Plastics	294	372	(78)	(21.0)	
Unallocated corporate expenses	(479)	(662)	183	27.6	
	2,552	2,085	467	22.4	



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#### 8 REVIEW OF GROUP PERFORMANCE (cont'd)

#### (b) **Profitability (cont'd)**

#### 2Q 2009 vs 1Q 2009 (cont'd)

#### **Fish**

The operating profit from our ornamental fish activities increased by approximately \$0.2 million or 13.9% in the current quarter as compared to the previous quarter mainly due to better margins yielded from the increase in the sales of our self-bred Dragon Fish this quarter. As mentioned, with the completion of the new breeding facilities in our Malaysia farm in end 2008, we manage to sell more self-bred Dragon Fish in the 2<sup>nd</sup> quarter as compared to the 1<sup>st</sup> quarter of 2009 as Dragon Fish off-springs need 3 to 6 months to grow into marketable size.

#### Accessories

The increase in operating profit from our accessories activities were in accordance with the steady increase in revenue contributions.

#### **Plastics**

Despite registering improvement in revenue over the previous quarter, the decrease in operating profit from our plastics activities by \$0.1 million or 21.0% in the current quarter was mainly due to the relatively higher raw material (resins) prices as compared to the previous quarter, as well as the difference in product mix recorded in both quarters.

#### 9 VARIANCE FROM PROSPECT STATEMENT

There is no variance from the previous prospect statement.

## 10 **PROSPECTS**

#### PROPECTS FOR FY 2009

In FY 2009, our Group's growth will depend on:

## Increase in our export of ornamental fish

Ornamental fish will continue to be an important core business activity of our Group. Currently, we export to more than 80 countries around the world from our export hubs in Singapore, Malaysia, Thailand and China. We believe that we are the region's biggest exporter of ornamental fish capturing around 5% of the world market share. While we will increase our efforts on expanding our export distribution to more countries around the world, we will focus on high-growth regions such as the Middle East, Eastern Europe, China and India.

# Escalation of our export of aquarium and pet accessories

Our export footprint for aquarium and pet accessories will continue to expand. Currently, we export our accessories products to approximately 30 countries around the world but with limited presence in Europe. However, this is set to change through our 20% stake in Arcadia and the setting up of a marketing base in London. Through these, we aim to increase our visibility in the European continent and target to increase our export of aquarium and pet accessories to more than 40 countries within the year.

#### Continued growth in our breeding and sales of Dragon Fish

China, Taiwan, India and Japan are huge markets for Dragon Fish, and we have been experiencing increasing sales from these markets in the past few years. We envisage that our Dragon Fish sales will continue to grow in FY 2009.



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#### 10 **PROSPECTS** (cont'd)

Our collaboration with Temasek Life Sciences Laboratory in researching the breeding behaviour of Dragon Fish since 2003 has enabled us to increase the production of Dragon Fish in our farms, and hence enhance our Group's ability to meet the future increase in demand of Dragon Fish. Our "Qian Hu" Dragon Fish has gradually established itself as a premium brand in China.

#### Increase in our profit margin

Our Group's current business model has become more robust and diversified after the completion of the restructuring exercise in FY 2006. Our profit margins had shown improvement in the subsequent two years (FY 2007 & FY 2008). In the current financial year, we will focus on containing operating costs and increasing our productivity which accordingly, our profit should grow at a faster pace than that of the increase in revenue (in terms of percentage). As we are operating in a niche market, namely the lifestyle and service industry, we believe that we can achieve respectable profit margin by leveraging on our own house brands, strong R&D efforts and an efficient supply chain management.

#### Expansion of our domestic distribution network

Our headquarters in Singapore, together with our subsidiaries in Bangkok, Kuala Lumpur, Beijing, Shanghai, and Guangzhou distribute ornamental fish and aquarium and pet accessories in their respective countries. The Singapore base should record organic growth, but we anticipate that the Thailand, Malaysia and China markets will continue to grow healthily with much untapped markets. In China, we intend to further increase our distribution points from the existing 180 locations (from 150 locations in FY 2008) to more than 200 locations by end Year 2009.

In spite of the lingering global economic situation, we envisage – barring any unforeseen circumstances – continued growth in our revenue and profitability in the 2<sup>nd</sup> half of 2009.

#### **OUR LONG-TERM PROPECTS**

#### To be the world's Number 1 ornamental fish exporter

As mentioned earlier, currently, we export ornamental fish to more than 80 countries around the world and we believe that Qian Hu has captured around 5% of the world's market share in terms of ornamental fish export. Our long-term goal is to double our global market share to 10% and that we are able to export ornamental fish to 100 countries – this will make us the top ornamental fish exporter in the world. We hope to achieve this by exporting more ornamental fish to more customers and countries all over the world from our existing distribution hubs and exporting more Dragon Fish to China, India and Vietnam.

In addition, we are looking out for opportunities in Indonesia, Vietnam and the Middle East to develop our distribution network and to set up new joint ventures in these markets which we are not too familiar with (instead of running the operations solely). Through these possible opportunities and strategic joint ventures, we believe that there will be a positive contribution to our ornamental fish revenue moving forward.

#### To improve revenue contribution from pet accessories

In FY 2008, the percentage of our ornamental fish and aquarium and pet accessories revenue was 49% and 38% of total revenue respectively, and within accessories, approximately 90% were revenue contribution from aquarium accessories products with the balance 10% from the pet accessories business. It is our long-term target to have equal revenue contribution from both the ornamental fish and the accessories businesses. In addition, within the accessories segment, half of the revenue should be from aquarium accessories sales and the other half from pet accessories. In order to achieve that, we will continue to leverage on our own house-brands, namely "BARK" and 'Nature Gift" for dog accessories products, "Aristo-cats YI HU" for cat accessories products and "Delikate" for small animals.



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#### 10 **PROSPECTS (cont'd)**

## OUR LONG-TERM PROPECTS (cont'd)

#### To export our aquarium and pet accessories to more countries

It is our intention to grow our export of aquarium and pet accessories to as many countries as our ornamental fish export in five years' time. We aim to do this by cross selling our accessories products to our existing ornamental fish customers, as well as expanding our customer base in new countries through active marketing and participation in trade shows. It is important that we focus on innovative product development, ensuring consistency in quality and the building up of our own propriety brand names.

#### To have the widest distribution network in China and India

#### China

With more than 180 distribution points across China distributing our Dragon Fish and aquarium accessories, we are on track to achieving our target of more than 250 locations in the next few years by increasing our marketing efforts and leveraging on our premium brand status.

#### India

Our newly set up joint venture in Chennai, India will initially focus on the manufacturing of aquarium accessories and fish foods. However, we also intend to grow our distribution network for ornamental fish in various cities in India eventually. Similar to our vision for China, our aim is to have the widest distribution network in the India subcontinent.

#### To continue our investment in research & development ("R&D")

We have set up a R&D department in the Singapore HQ in the 1<sup>st</sup> quarter of 2009. With the conscientious R&D effort put into the researching of Dragon Fish breeding behaviour, we aim to be Asia's most innovative and profitable dragon fish breeder. Our R&D work will also be integrated in nature, for instance, by making use of our fish breeding experience to develop innovative and practical aquarium accessories such as filters and tanks.

# To be able to change in accordance with the changing environment and to continue to differentiate ourselves

The achievability of our long-term growth will depend on our ability to change and react in accordance with the ever changing environment. We have demonstrated our tenacity by enduring the painful process of restructuring in FY 2004. We will work on building up a knowledgeable and competitive workforce, to keep on differentiating ourselves through innovative products and services, to pursue business excellent practices and finding new ways of doing things. We need to challenge the status quo and to better equip ourselves so that we can build an organisation that will last for generations.

#### To stay focused in whatever we do

We are an integrated ornamental fish service provider and must always capitalise on our core competencies and stay focus dealing with the ornamental fish and aquarium and pet accessories related activities. We may be a small company now but we are in a niche market and we are one of the leaders in the ornamental fish market. By staying focused, and relentlessly pursuing business excellence, Qian Hu will become a bigger and better company one day and we will continue to enjoy better long-term prospects.

#### 11 **DIVIDEND**

No interim dividend for the half year ended 30 June 2009 is recommended.



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## 12 <u>INTERESTED PERSON TRANSACTIONS</u>

Except for consultancy fees amounting to \$8,300 (30/6/2008: Nil) paid by the Group and by the Company to a company in which a director has a substantial interest, there was no other interested person transaction, as defined in Chapter 9 of the Listing Manual of the Singapore Exchange Securities Trading Limited, entered into by the Group or by the Company during the half year ended 30 June 2009.

## 13 **SEGMENT INFORMATION**

# (a) **Business segments**

	6 months ended 30 June 2009						
	Fish	Accessories	Plastics	Eliminations	Total		
Group	\$'000	\$'000	\$'000	\$'000	\$'000		
Revenue							
External revenue	23,864	18,033	4,973	-	46,870		
Inter-segment revenue	2,233	3,985	80	(6,298)	-		
Total Revenue	26,097	22,018	5,053	(6,298)	46,870		
Results							
Segment results	4,024	1,340	665	11	6,040		
Unallocated expenses					(1,016)		
				_	5,024		
Financial expenses - net					(383)		
				-	4,641		
Share of losses of associate					(4)		
Profit before taxation				_	4,637		
Taxation					(924)		
Profit for the period				- -	3,713		
Net profit margin	16.9%	7.4%	13.4%		7.9%		
Assets and Liabilities							
Assets	65,319	30,501	3,823	-	99,643		
Investment in associate					1,098		
Unallocated assets					1,314		
Total Assets				-	102,055		
Liabilities	11,640	3,619	1,606	-	16,865		
Unallocated liabilities					19,626		
Total Liabilities				-	36,491		
Other Information							
Capital expenditure	2,941	861	13	-	3,815		
Depreciation and amortisation	828	415	72	-	1,315		
Other non-cash expenses (income)	175	52	(1)	_	226		
(income)	1,3	32	(1)		220		



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# 13 <u>SEGMENT INFORMATION (cont'd)</u>

# (a) Business segments (cont'd)

	6 months ended 30 June 2008					
	Fish	Accessories	Plastics	Eliminations	Total	
Group	\$'000	\$'000	\$'000	\$'000	\$'000	
Revenue						
External revenue	23,405	17,501	5,684	-	46,590	
Inter-segment revenue	2,377	4,353	88	(6,818)	-	
Total Revenue	25,782	21,854	5,772	(6,818)	46,590	
Results						
Segment results	4,794	1,044	350	5	6,193	
Unallocated expenses				_	(1,271)	
					4,922	
Financial expenses - net					(432)	
				-	4,490	
Share of profits of associate					2	
Profit before taxation				-	4,492	
Taxation					(1,035)	
Profit for the period				-	3,457	
Net profit margin	20.5%	6.0%	6.2%		7.4%	
Assets and Liabilities						
Assets	56,707	28,048	4,095	-	88,850	
Investment in associate					1,698	
Unallocated assets				_	1,269	
Total Assets				•	91,817	
Liabilities	11,197	4,387	1,762	-	17,346	
Unallocated liabilities					15,594	
Total Liabilities				-	32,940	
Other Information						
Capital expenditure	5,361	397	52	-	5,810	
Depreciation and amortisation	732	372	83	-	1,187	
Other non-cash expenses	32	16	15		63	



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# 13 **SEGMENT INFORMATION (cont'd)**

# (b) Geographical segments

	Reve		Asse		Capital exp	
	2009	2008	2009	2008	2009	2008
Group	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
Singapore	11,776	12,739	32,543	27,948	1,984	1,432
Other Asian countries	19,591	20,190	68,414	62,171	1,831	4,378
Europe	10,411	9,284	1,098	1,698	-	-
Others	5,092	4,377	-	-	-	-
Total	46,870	46,590	102,055	91,817	3,815	5,810

# 14 **BREAKDOWN OF REVENUE**

Revenue (Group)	<b>Fish</b> \$'000	Accessories \$'000	Plastics \$'000	<b>Total</b> \$'000
2Q 2009				
Singapore (including domestic sales & sales to Singapore)	1,655	1,824	2,461	5,940
Overseas (including export to & sales in overseas)	10,357	7,327	94	17,778
Total revenue	12,012	9,151	2,555	23,718
2Q 2008				
Singapore	1,260	1,914	2,946	6,120
Overseas	10,501	6,838	117	17,456
Total revenue	11,761	8,752	3,063	23,576
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6 months ended 30 Jun 2009 Singapore (including domestic				
sales & sales to Singapore)	3,257	3,716	4,803	11,776
Overseas (including export to				
& sales in overseas)	20,607	14,317	170	35,094
Total revenue	23,864	18,033	4,973	46,870
6 months ended 30 Jun 2008				
Singapore	3,312	3,928	5,499	12,739
Overseas	20,093	13,573	185	33,851
Total revenue	23,405	17,501	5,684	46,590

# BY ORDER OF THE BOARD

Kenny Yap Kim Lee Executive Chairman and Managing Director 20 July 2009