

2Q15 results update 21 July 2015

Overweight

Current Price S\$0.062

Fair Value S\$0.115 Up / (downside) 60%

Stock Statistics

| Market cap | S\$28.2m |
|---------------|----------|
| 52-low | S\$0.052 |
| 52-high | S\$0.090 |
| Avg daily vol | 101,820 |
| No of share | 454.1m |
| Free float | 55% |

Key Indicators

| ROE 15F | 2.3% |
|-------------|-------|
| ROA 15F | 1.5% |
| P/BK | 0.55x |
| Net gearing | 13% |

Major Shareholders

| Qian Hu Holding | 24.0% |
|-----------------|-------|
| Yap Family | 21.4% |



Source: Bloomberg

Jacky Lee

(+65) 6236-6887 jacky.lee@nracapital.com www.nracapital.com

Accessories business remains stable

- Earnings below expectation. Qian Hu's 2Q15 net profit of S\$12k came in 96% below our S\$0.3m estimate due mainly to S\$0.5m forex losses. Other variables include lower-than-expected sales and gross profit margins.
- Cutting forecasts but maintain Overweight. As a result, we lower our FY15-17 earnings estimates by 9%-48%. We still expect the group's margin to gradually improve when more of its own accessories products enter the market. Our fair value is lowered by 0.5 cents to S\$0.115 after factoring the lower earnings estimates, still pegged at 1x FY15 P/NAV. Given the 85% potential upside, maintain Overweight recommendation.
- 2Q15 revenue declined by 5% yoy to \$\$20m due mainly to the ornamental fish business. Ornamental fish revenue dropped by 15% yoy lea by both domestic and oversea markets due to the persistent sluggish global economy. Accessories sales remains stable as a result of a difference in sales mix and emphasis on its proprietary brand of innovative products. Whereas, plastics sales jumped 13% yoy due to stabilisation in raw material and selling prices which spurred greater demand.
- Gross profit margins declined by 1.2% pts to 28.7% mainly due to weak performance from ornamental fish business. However, accessories profit margins remained stable with consistent improvement in revenue contribution from accessories export business registered in 2Q15. The higher revenue contribution from the plastic division with improved profit margins was due to the stabilisation of both the raw material prices as well as the selling prices.
- Balance sheet remained healthy. Qian Hu generated zero free cash flow in 2Q15 despite higher working capital requirement. Including approximately S\$0.5m dividend payout in 2Q14, its net gearing increased from 10.7% in the previous guarter to 12.8%.
- Proposed 4 to 1 share consolidation. On 5 May 2015, the company announced that it is proposing to undertake a share consolidation exercise to consolidate every four existing ordinary shares of the Company held by the shareholders into one new consolidated share, so as to comply with the Minimum Trading Price requirement as implemented by the SGX-ST as an additional continuing listing requirement. The Proposed Share Consolidation is subject to shareholders' approval at an Extraordinary General Meeting to be held on 21 July 2015.

| Key Financial Data | | | | | |
|--------------------|-------|------|-------|-------|-------|
| (S\$ m, FYE Dec) | 2013 | 2014 | 2015F | 2016F | 2017F |
| Sales | 83.5 | 83.5 | 83.1 | 85.4 | 88.3 |
| Gross Profit | 24.2 | 23.2 | 24.1 | 26.5 | 27.4 |
| Net Profit | 0.3 | 0.4 | 1.1 | 2.5 | 2.5 |
| EPS (cents) | 0.1 | 0.1 | 0.3 | 0.6 | 0.6 |
| EPS growth (%) | 103.3 | 29.8 | 189.7 | 121.8 | (0.5) |
| PER (x) | 93.2 | 71.8 | 24.8 | 11.2 | 11.2 |
| NAV/share (cents) | 11.2 | 11.2 | 11.5 | 12.0 | 12.5 |
| DPS (cents) | 0.6 | 0.1 | 0.1 | 0.1 | 0.1 |
| Div Yield (%) | 9.7 | 1.6 | 1.6 | 1.6 | 1.6 |

Source: Company, NRA Capital forecasts

Results comparison

| FYE Dec (S\$ m) | 2Q15 | 2Q14 | yoy % | 1Q15 | QoQ % | Prev. | |
|---------------------|--------|--------|-------|--------|-------|--------|----------------------------------|
| | | | chg | | chg | 2Q15F | Comments |
| Revenue | 20.0 | 21.1 | (5) | 20.8 | (4) | 21.6 | 7% below expectation |
| Operating costs | (19.1) | (20.4) | (7) | (20.4) | (6) | (20.5) | Below, lower-than-expected sales |
| EBITDA | 1.0 | 0.7 | 46 | 0.4 | 151 | 1.0 | In line |
| EBITDA margin (%) | 4.8 | 3.1 | | 1.8 | 160 | 4.8 | In line |
| Depn & amort. | (0.4) | (0.4) | (1) | (0.4) | (4) | (0.4) | In line |
| EBIT | 0.6 | 0.3 | 117 | (0.0) | 2,038 | 0.6 | In line |
| Interest expense | (0.1) | (0.1) | 17 | (0.1) | 15 | (0.1) | In line |
| Interest & invt inc | (0.4) | (0.0) | 755 | 0.3 | (225) | 0.1 | Below due to S\$0.5m forex loss |
| Associates' contrib | 0.0 | 0.0 | (42) | 0.0 | (8) | 0.0 | |
| Exceptionals | 0.0 | 0.0 | nm | 0.0 | nm | 0.0 | |
| Pretax profit | 0.1 | 0.2 | (52) | 0.3 | (69) | 0.6 | Below, due to forex loss |
| Tax | (0.0) | (0.1) | (42) | (0.1) | (17) | (0.2) | |
| Tax rate (%) | 55.7 | 46.1 | | 20.9 | 166 | 35.0 | |
| Minority interests | (0.0) | (0.1) | (66) | (0.1) | (74) | (0.1) | |
| Net profit | 0.0 | 0.0 | (45) | 0.1 | (89) | 0.3 | 96% below expectation |
| EPS (cts) | 0.0 | 0.0 | (46) | 0.0 | (89) | 0.1 | |

Source: NRA Capital estimates



Source: Company

| Profit & Loss (S\$ m, FYE Dec) | 2013 | 2014 | 2015F | 2016F | 2017F |
|---|-----------------------------|----------------------|---------------------|---------------------|---------------------|
| Revenue | 83.5 | 83.5 | 83.1 | 85.4 | 88.3 |
| Operating expenses | (81.2) | (81.2) | (79.5) | (80.4) | (83.3) |
| EBITDA . | 2.2 | 2.4 | 3.6 | 5.0 | 5.0 |
| Depreciation & amortisation EBIT | (2.1) 0.1 | (1.6) 0.8 | (1.6) 1.9 | (1.6) | (1.6) |
| Net interest & invt income | 1.0 | 0.8 | (0.1) | 3.4 0.1 | 3.3 0.1 |
| Associates' contribution | (0.1) | 0.0 | 0.0 | 0.1 | 0.1 |
| Exceptional items | 0.0 | (0.1) | 0.0 | 0.0 | 0.1 |
| Pretax profit | 1.0 | 1.1 | 1.8 | 3.6 | 3.6 |
| Tax | (0.4) | (0.4) | (0.4) | (0.7) | (0.7) |
| Minority interests | (0.3) | (0.3) | (0.4) | (0.7) | (0.4) |
| Net profit | 0.3 | 0.4 | 1.1 | 2.5 | 2.5 |
| Shares at year-end (m) | 454.1 | 454.1 | 454.1 | 454.1 | 454.1 |
| | 2013 | 2014 | 2015F | 2016F | 2017F |
| Balance Sheet (S\$ m, as at Dec) Fixed assets | 15.8 | 16.3 | 16.8 | 18.0 | 17.6 |
| Intangible assets | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 |
| Other long-term assets | 3.1 | 1.6 | 1.6 | 1.6 | 1.6 |
| Total non-current assets | 19.2 | 18.2 | 18.8 | 19.9 | 19.5 |
| Cash and equivalents | 6.7 | 8.6 | 7.5 | 8.5 | 10.4 |
| Stocks | 16.6 | 16.5 | 16.5 | 16.5 | 17.1 |
| Trade debtors | 32.8 | 32.7 | 31.6 | 32.5 | 33.5 |
| Other current assets | 0.5 | 0.7 | 0.0 | 0.0 | 0.0 |
| Total current assets | 56.6 | 58.5 | 55.6 | 57.5 | 61.0 |
| Trade creditors | 11.0 | 10.8 | 10.6 | 10.6 | 11.0 |
| Short-term borrowings | 12.8 | 13.8 | 10.8 | 11.1 | 11.5 |
| Other current liabilities | 0.4 | 0.4 | 0.4 | 0.7 | 0.7 |
| Total current liabilities | 24.3 | 25.1 | 21.8 | 22.4 | 23.2 |
| Long-term borrowings | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 |
| Other long-term liabilities | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 |
| Total long-term liabilities | 0.6 | 0.6 | 0.5 | 0.5 | 0.5 |
| Shareholders' funds | 49.5 | 49.5 | 50.2 | 52.3 | 54.3 |
| Minority interests | 1.5 | 1.5 | 1.8 | 2.2 | 2.5 |
| NTA/share (S\$) | 0.11 | 0.11 | 0.11 | 0.11 | 0.12 |
| Total Assets | 75.9 | 76.7 | 74.4 | 77.4 | 80.5 |
| Total Liabilities + S'holders' funds | 75.9 | 76.7 | 74.4 | 77.4 | 80.5 |
| Cash Flow (S\$ m, FYE Dec) | 2013 | 2014 | 2015F | 2016F | 2017F |
| Pretax profit | 1.0 | 1.1 | 1.8 | 3.6 | 3.6 |
| Depreciation & non-cash adjustments | 3.3 | 2.5 | 2.4 | 0.6 | 2.1 |
| Working capital changes | (0.1) | 0.8 | 0.9 | (0.9) | (1.3) |
| Cash tax paid | (0.5) | (0.4) | (0.4) | (0.4) | (0.7) |
| Cash flow from operations | 3.7 | 3.9 | 4.7 | 2.9 | 3.7 |
| Capex | (1.9) | (2.0) | (2.1) | (1.6) | (1.6) |
| Net investments & sale of FA | (0.0) | 0.2 | 0.0 | 0.0 | 0.0 |
| Others | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Cash flow from investing | (1.9) | (1.8) | (2.1) | (1.6) | (1.6) |
| Debt raised/(repaid) | (0.3) | 1.0 | (3.1) | 0.3 | 0.3 |
| Equity raised/(repaid) | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Dividends paid | (3.4) | (0.8) | (0.5) | (0.5) | (0.5) |
| Cash interest & others | 0.3 | (0.5) | (0.2) | (0.2) | (0.2) |
| Cash flow from financing | (3.4) | (0.3) | (3.7) | (0.3) | (0.3) |
| Change in cash | (1.6) | 1.8 0.9 | (1.1) | 1.0 0.7 | 1.9 1.5 |
| Change in net cash/(debt) Ending net cash/(debt) | (1.3) | (5.5) | (3.6) | (2.8) | (1.3) |
| | (0.4) | ` ' | ` ′ | , , | |
| KEY RATIOS (FYE Dec) | 2013 | 2014 | 2015F | 2016F | 2017F |
| Revenue growth (%) | (1.2) | 0.1 | (0.5) | 2.8 | 3.3 |
| | (31.4) | 5.1 | 51.0 | 41.2 | (1.2) |
| EBITDA growth (%) | \ / | | | | 4.0 |
| Pretax margins (%) | 1.1 | 1.3 | 2.2 | 4.2 | 4.0 |
| Pretax margins (%) Net profit margins (%) | 1.1 0.4 | 0.5 | 1.4 | 2.9 | 2.8 |
| Pretax margins (%) Net profit margins (%) Effective tax rates (%) | 1.1 0.4 41.0 | 0.5 36.9 | 1.4 20.0 | 2.9 20.0 | 2.8 20.0 |
| Pretax margins (%) Net profit margins (%) Effective tax rates (%) Net dividend payout (%) | 1.1 0.4 41.0 902.2 | 0.5 36.9 115.8 | 1.4 20.0 40.0 | 2.9 20.0 18.0 | 2.8 20.0 18.1 |
| Pretax margins (%) Net profit margins (%) Effective tax rates (%) | 1.1 0.4 41.0 | 0.5 36.9 | 1.4 20.0 | 2.9 20.0 | 2.8 20.0 |

Source: Company, NRA Capital forecasts

NRA Capital Pte. Ltd ("NRA Capital") has received compensation for this valuation report. This publication is confidential and general in nature. It was prepared from data which NRA Capital believes to be reliable, and does not have regard to the specific investment objectives, financial situation and the particular needs of any specific person who may receive this report. No representation, express or implied, is made with respect to the accuracy, completeness or reliability of the information or opinions in this publication. Accordingly, neither we nor any of our affiliates nor persons related to us accept any liability whatsoever for any direct, indirect, special or consequential damages or economic loss that may arise from the use of information or opinions in this publication. Opinions expressed are subject to change without notice.

NRA Capital and its related companies, their associates, directors, connected parties and/or employees may own or have positions in any securities mentioned herein or any securities related thereto and may from time to time add or dispose of or may be materially interested in any such securities. NRA Capital and its related companies may from time to time perform advisory, investment or other services for, or solicit such advisory, investment or other services from any entity mentioned in this report. The research professionals who were involved in the preparing of this material may participate in the solicitation of such business. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest. Additional information is, subject to the duties of confidentiality, available on request. You acknowledge that the price of securities traded on the Singapore Exchange Securities Trading Limited ("SGX-ST") are subject to investment risks, can and does fluctuate, and any individual security may experience upwards or downwards movements, and may even become valueless. There is an inherent risk that losses may be incurred rather than profit made as a result of buying and selling securities traded on the SGX-ST. You are aware of the risk of exchange rate fluctuations which can cause a loss of the principal invested. You also acknowledge that these are risks that you are prepared to accept.

You understand that you should make the decision to invest only after due and careful consideration. You agree that you will not make any orders in reliance on any representation/advice, view, opinion or other statement made by NRA Capital, and you will not hold NRA Capital either directly or indirectly liable for any loss suffered by you in the event you do so rely on them.

You understand that you should seek independent professional advice if you are uncertain of or have not understood any aspect of this risk disclosure statement or the nature and risks involved in trading of securities on the SGX-ST.